



For Immediate Release

Honor Flight Rochester, Inc.
P.O. Box 23581
Rochester, NY 14692

Honor Flight Rochester's Final Trip of 2013 Returns Home
Patriotic Crowd Expected Sunday to Welcome Home 45 Vets on Mission 32

Honor Flight Rochester's final mission of the 2013 season lands this Sunday, Oct. 20 with 45 veterans aboard. When the 43 World War II and two Korean War veterans return home on Mission 32, it will mean 1,493 veterans from the Greater Rochester area have received a well-deserved Honor Flight.

Honor Flight Rochester missions resume in the spring of 2014.

DATE: Sunday, October 20, 2013.

WELCOME CELEBRATION - Approximately between 12 Noon and 12:15 p.m.

FLIGHT: Southwest Airlines Flight #322.

FLIGHT ARRIVAL TIME: Approximately 11:15 a.m. (Sunday, October 20, 2013).

Please note: It takes 30-45 minutes to help the veterans disembark from the jet.

WHERE: Greater Rochester International Airport.

RECEPTION: A public welcome home reception follows immediately in the 1st floor at the International Room beneath Concourse A. Approximately 12:30 p.m.

KEYNOTE VETERAN SPEAKER: Sergeant Major Jocene Henderson, Technical Assistance Project Manager, Veterans Outreach Center. (See biography next page).

DEPARTURE:

Saturday, October 19, 2013 – Honor Flight Rochester Mission 31 departs Greater Rochester International Airport. The veterans and their guardians begin arriving at 4 a.m.

Biography

Sergeant Major Jocene Henderson

Sergeant Major Jocene “Jocey” Henderson is employed by Veterans Outreach Center as the Technical Assistance Project Manager for Upstate New York. The Technical Assistance Project was developed by The Institute for Veterans and Military Families at Syracuse University and the Veterans Outreach Center of Rochester, in partnership with the New York State Health Foundation and with support from the U.S. Department of Veterans Affairs. This project provides a two-year direct technical assistance training center for veterans and their families at no cost to them. The team provides onsite and offsite training and technical assistance, proposal development assistance, information and assistance for resource development in support of veterans and their families who are homeless or at risk.

Jocey is a retired Army Sergeant Major with more than 30 years of military experience. Her last assignments include Battalion Command Sergeant Major, Division Personnel Sergeant Major, Casualty Assistance Officer, and Sergeant Major of Troops for Deploying 98th Division Soldiers.

Before retiring in 2006, she co-authored with Lieutenant Tim Hansen, *An Encounter with History: The 98th Division (Institutional Training) and the Global War on Terrorism: 2001-2006*, the official historical account of the Global War on Terrorism that serves as a written and photographic record of the wartime operations and contributions of the 98th Division. She recently co-authored, *Coming Home to Caring Communities: A Blueprint for Serving Veterans & Families* to provide communities with a replicable and scalable best-practice model for serving veterans and their families.

Jocey and her husband, Gregg reside in Penfield. They have five children and three grandchildren.

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Honor Flight Rochester. Please Join Us – Generously. All THEY did... was save the world!

Honor Flight Rochester (www.honorflightrochester.org) – one of 100 established hubs in the national Honor Flight Network – is a not-for-profit, fully-volunteer organization with a goal of taking every World War II, Korean War, or Vietnam veteran who otherwise would or could not go, to visit and reflect together at Washington D.C. Memorials built in their honor. The two-day trip is **free** to all World War II, Korean or Vietnam veterans and to veterans of any era who suffer a terminal illness. Rochester’s flying season is April to October. More than a 1,493 veterans have now flown from Rochester since the local organization began full scale flights in early 2009.

visit us at www.HonorFlightRochester.org

June 11, 2013